

# Essential guide to Eindhoven

Eindhoven is located in the province of North Brabant, in the south of the Netherlands. It is mainly known as a technology and design hub. It's also the birthplace of Philips electronics, which was founded in 1891. The Philips Museum, located in the center of the city, traces the company's design history.

Eindhoven Centraal is the main train station of the city. It is also its main bus terminal. Like all Dutch towns, Eindhoven is walkable and cyclable throughout. If don't wish to walk, you can go by bus almost anywhere. You can buy a ticket on the bus (board from the front door and ask the driver), but only card payments are accepted. Google Maps offers real-time information about buses.

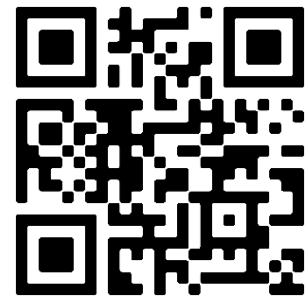
The center of Eindhoven is the area inscribed in "the ring" (de Rondweg in Dutch), a ring-shaped road of approximately 12 km (7.5 miles). The diameter of the ring is approximately 4 km. TU/e is located in the north-east part of the center, less than 1 km from the Eindhoven Centraal station.



The Convention Bureau Brainport Eindhoven prepared a page for the participants of the SIAM AG23 Conference, accessible via the QR code below, with suggestions about what to see and do in the area.

## Some restaurant/brewery/pub suggestions in Eindhoven

- 100 Watt (brewery very close to the city center)
- De Burger (not to be confused with the townhall: "burger" means "citizen" in Dutch)
- De Zwarte Doos (at the main entrance of the TU/e campus)
- Down Town Gourmet Market (food court, requires QR scanner, online payments only)
- Fifth NRE
- Gezana (Eritrean restaurant)
- Kam Po (Chinese restaurant)
- Ketelhuis
- Krishna Vilas (south Indian vegetarian restaurant)
- New Oriental Food City (Chinese restaurant)
- Pizza Beppe Eindhoven (Italian pizza)
- Radio Royaal
- Saffraan (Persian restaurant, not very central)
- Sopranos (grill, steakhouse)
- Spice Up (Thai restaurant)
- Takumi (ramen restaurant with two locations in town, often busy)
- Van Moll (pub with good selection of beers)
- Several other restaurants are located in Dommelstraat, Kleine Berg, and Kruisstraat

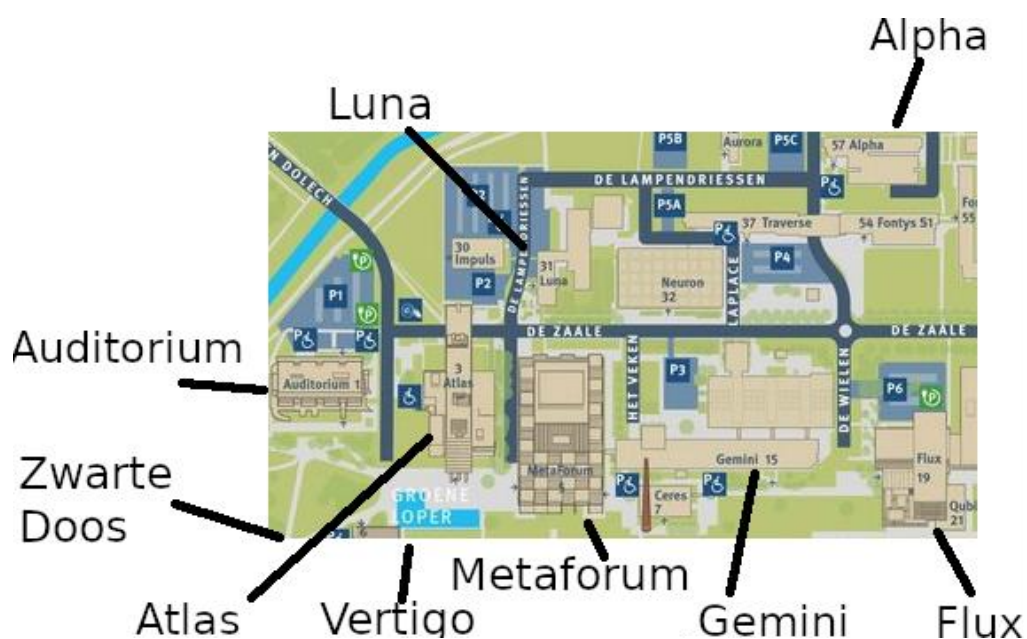


## Where to grab a drink (streets)

- Dommelstraat
- Kerkstraat
- Ketelhuisplein (in the Strijp-S neighborhood)
- Kleine Berg
- Stratumseind
- Wilhelminaplein

## Where to eat on the TU/e campus

Name	Building	Opening hours
De Zwarte Doos	Own building	8:30am to 10pm
Hubble	Luna	11am to 7pm (kitchen)
SPAR (supermarket)	Luna	8am to 6pm
Coffee & Co	Atlas	9am to 3pm
Brownies & Downies	Atlas	9am to 4pm
Food City	Atlas	11:30am to 2pm
Metaforum restaurant	Metaforum	9am to 4pmh
Vertigo Restaurant	Vertigo	10am to 13pm
Flux restaurant	Flux	9:30am to 2pm



## Some park suggestions

- Genneper Parken
- Karpendonkse Plassen
- Philips de Jonghpark
- Stadswandelpark

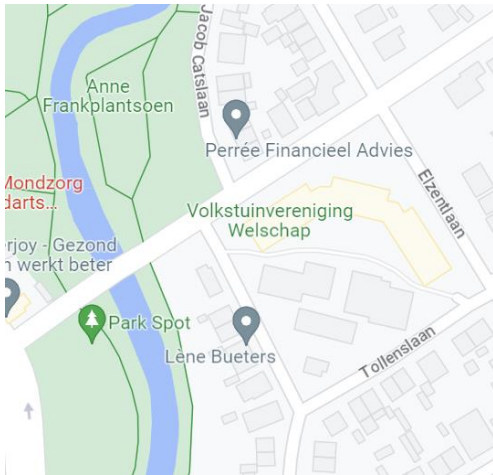
You may consider jumping on a bus if you plan to see one of the parks we recommended, depending on where your departure point is.

## Some museum and activity suggestions

- DAF Museum (history of the van Doorne trailer factory)
- Philips Museum (history of the Philips factory)
- Van Abbemuseum (museum of contemporary art)
- Van Gogh bike path (more bike paths can be found/designed using e.g. Komoot)

## Neighborhoods

Eindhoven is overall divided into various neighborhoods, each of which has different characteristics and look.



If you wish to see a typical Dutch street with many options for food and drinks as well, check Kleine Berg.

If you wish to see a typical Dutch residential neighborhood, with nice houses and green spots, you can walk in the area of Anne Frankplantsoen park, Knuvelderlaan, Jacob Catslaan, Elzentlaan, and Tollenslaan.

Strijp-S is a new, modern neighborhood (<https://striip-s.nl/en>). The area used to be an industrial park and belonged to the Philips group. Since 2000, companies and houses have been established in the former factory. The neighborhood is mainly known for its modern and industrial-chic buildings, shops, and restaurants.

If you are into architecture, you may want to see the “vertical forest” in Strijp-S, a 70-meter high tower hosting 125 small lofts and covered with vegetation. The building is home to more than 5000 trees and plants, which together form an ecosystem. The building mirrors the “bosco verticale” in Milan, by the same architect.

